

IX CUMBRE PYME APEC 2016

PEDRO NEIRA – MI MEDIA MANZANA

17 DE NOVIEMBRE 2016

 *[@pedroneiraf](https://twitter.com/pedroneiraf)*

The image features a white background with decorative red geometric shapes in the corners. On the left, there are several overlapping red squares and triangles of varying shades, some pointing towards the center. On the right, there are fewer, more scattered red shapes, including a small square and a larger triangle. The overall aesthetic is modern and minimalist.

1.

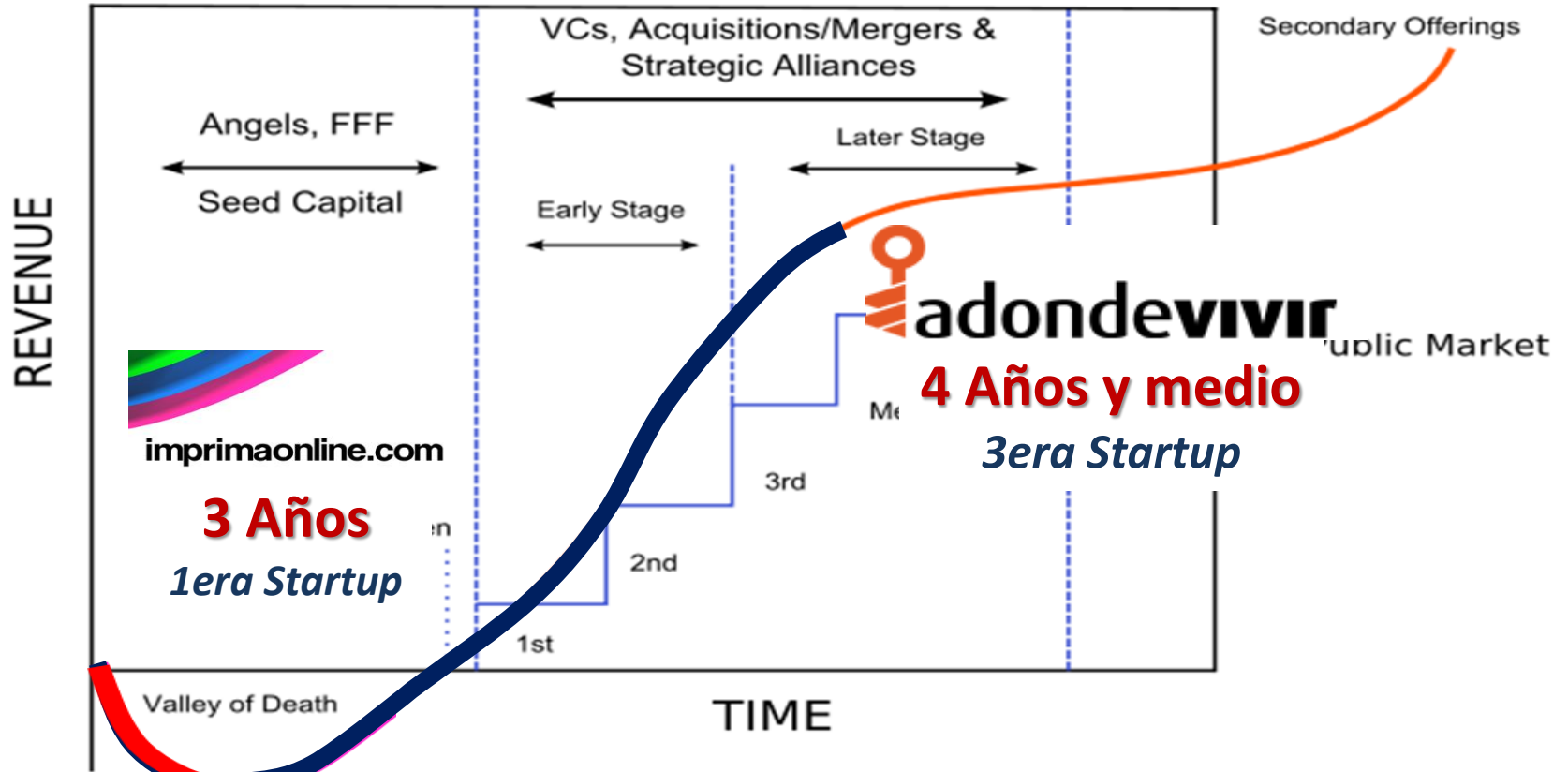
EXPERIENCIA



10 AÑOS

4 STARTUPS

Startup Financing Cycle




Mi Media Manzana

3 Años
4ta Startup

www.aganar.com

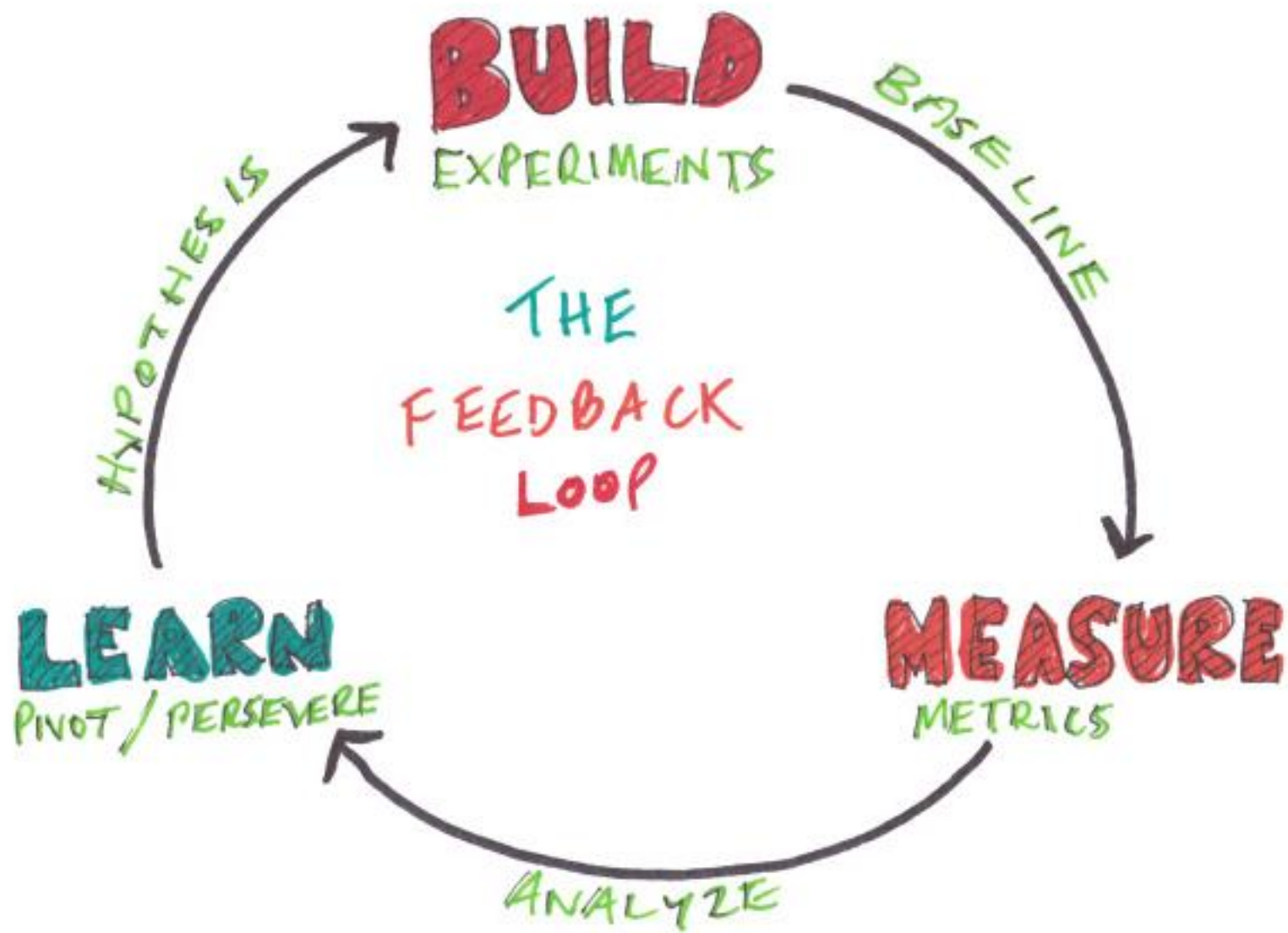
6 meses
2da Startup

The slide features a white background with decorative red geometric shapes. On the left side, there are several overlapping red triangles and squares of varying shades, some pointing towards the center. On the top right corner, there are smaller red squares and triangles, also overlapping. The main content is centered on the page.

2.

**¿QUÉ ES LA
INNOVACIÓN?**

LA INNOVACIÓN
ES UN PROCESO



CUANTO MAYOR SEA LA **VELOCIDAD** CON LA
QUE SE LOGRE CERRAR CADA LOOP...
... MAYOR SERÁ EL GRADO DE **INNOVACIÓN**

MVP

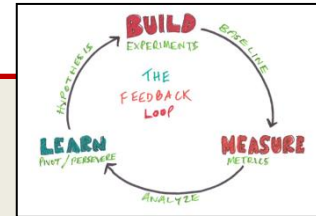
(1ERA HIPÓTESIS)

1ERA IMPRIMAONLINE — 14 MESES

2DA AGANAR — NO SALIÓ

3ERA ADONDEVIVIR — 5 MESES

4TA MMM — 47 DÍAS



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